



Precision Cardiovascular Care 2024: Transitioning Care from Phenotypes to Genotypes *Symposium at UC San Diego*

JOIN US TO EXPLORE PROMISING NEW CARDIOMYOPATHY TREATMENT OPTIONS

Cardiovascular medicine is approaching a pivotal turning point, in which therapies introduced are shifting from those based on phenotype to those that treat the root underlying mechanism (endotype) and, more recently, the genetic cause (genotype). Precision medicine promises more effective therapies that promise to cure diseases instead of simply slowing down their progress. However, fundamental changes will need to occur in clinical practice, including how we identify at-risk patients, predict their disease trajectory, and determine the effect of new therapeutics.

We are pleased to launch the very first offering of an event that will bring together San Diego's cardiology community for a full day of learning and networking. We anticipate welcoming 100+ attendees to our first event, including cardiologists, basic scientists, industry, and investors.

The course directors include **Drs Eric Adler, Kim Hong, and Marcus Urey** of UC San Diego Steven Strauss and Lise Wilson Cardiomyopathy Center. Speakers include thought leaders from academia and industry and **Peter Marks, director of the FDA Center for Biologics Evaluation**.

Friday, May 3, 2024

Cardiomyopathy Precision Medicine Symposium

Location: Sanford Consortium Duane Roth Auditorium

This is a unique opportunity for attendees to learn about the latest in precision medicine as it applies to cardiology. It will offer ample opportunities to network with forward-thinking researchers and physicians. The Symposium topics will include:

- » RNA Biology to Treat Cardiovascular Disease
- » AAV Therapy: The Beginning, The End of the Beginning or The End
- » Understanding the Cardiac Inflammatory Milieu and Potential Targets
- » Design of Clinical Trials for Rare Cardiac Disorders

Presented by
the Strauss-Wilson
Cardiomyopathy Center at
UC San Diego Health

Driving innovation in
cardiovascular medicine

Under the leadership of Eric D. Adler, MD, the Steven Strauss and Lise Wilson Cardiomyopathy Center works to:

- Restore health and well-being to those with heart failure from our community, adjacent areas, and around the world who come to us for outstanding, holistic care.
- Develop critical insights into the etiology, diagnosis, and treatment of cardiomyopathy.
- Educate the next generation of clinicians and scientists with a commitment to creating a diverse and inclusive environment.

UC San Diego
HEALTH SCIENCES



2024 Symposium Sponsorship Opportunities

There are several ways you can philanthropically partner with the Strauss-Wilson Cardiomyopathy Center to launch this inaugural event. We invite you to leverage this opportunity for others to witness your company’s impact firsthand by becoming a symposium sponsor. Each sponsorship includes opportunities for recognition commensurate with your level of support.

At the University of California San Diego, visionary donors help us unleash a diverse community of doers: those who imagine unexpected answers that can transform humanity for the better.

Together, we foster bold scholars, researchers, healers, entrepreneurs, and creators. Because here, breaking new ground is the norm — **and people are the point.**

With your philanthropic support we can continue our tradition of excellence in discovery, interdisciplinary cooperation, and transformative research as we work to serve our local, national, and international communities through better health.

[Learn more at giving.ucsd.edu.](https://giving.ucsd.edu)

Thank you for considering a sponsorship for this event. For more information or to partner with us, contact:

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SPONSORSHIP PRIVILEGES	\$50,000 Title	\$25,000 Premier	\$10,000 Innovator
Verbal recognition during symposium keynote session	✓		
Opportunity to introduce one speaker during symposium	✓	✓	
Opportunity to present in one session.	✓		
Opportunity to participate in one panel session	✓	✓	
Recognition with company name and/or logo at the event, including on related event materials	✓	✓	
Recognition with company name and/or logo on the event website	✓	✓	✓
Recognition with company name and/or logo on event signage	✓	✓	✓
Complimentary exhibitor booth at the symposium. (*fair market value: \$2500)	✓	✓	✓
Complimentary industry tickets to all 2024 Symposium activities for the noted number of attendees. (*fair market value: \$400/ticket)	6 (*FMV: \$2400)	4 (*FMV: \$1600)	2 (*FMV: \$800)

All sponsorship gifts should be directed to the UC San Diego Foundation in support of the fully expendable fund entitled the **Steven Strauss and Lise Wilson Cardiomyopathy Center Special Events Fund (E7620)**. This fund provides support for special events, research, education, equipment, and other discretionary needs of the Steven Strauss and Lise Wilson Cardiomyopathy Center.

**This portion of the total contribution is not tax deductible.*